

Press Advisory

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Making A Difference

WHAT: Students open their businesses to benefit local charities. Students developed a business concept from start to finish, conducted research, and wrote a business plan to advertise products to sell this Friday, April 9. This project-based learning unit involved math, economics, marketing, persuasive writing, technology, communication, and collaboration.

Check out their Big Book of Amazing Products at https://read.bookcreator.com/TUR5w.../Eh2z_0W3T2m5OT43WOiY0A.#thirdgradebusinessproject#sayrethirdgrade#projectbasedlearning

Students created commercials to advertise their products. You can view the commercials at <https://vimeo.com/533166133/46c6000ff2>.

WHO: Sayre Third Graders are natural entrepreneurs.

WHEN: **Friday, April 9, 11:30am-2:00pm (Masks are required)**

WHERE: Sayre School, 194 N. Limestone Street, Lexington – The sale will be located in the courtyard in front of the C.V. Whitney Gymnasium and behind the Old Sayre Administration building.

WHY: In the true spirit of project-based learning, this project was completely student-driven and student-centered. After reading the book I Can Start a Business! (Kids Can Do It!) by Ruth Owen, students asked if they, too, could own a business.

The students selected the local charities to benefit. Below are a few quotes regarding why they chose to support specific charities.

"We want to donate our profit to a charity that helps animals. We chose Hal's Haven, a cat rescue, after doing some research. Lots of groups support the local humane societies. We wanted to support a smaller charity that not as many people know about."

"Our business is supporting The Nest. We chose The Nest after reading the book, Wonder. We empathize with the story's main character, Auggie. We believe The Nest supports people with similar needs."

"We chose to help the homeless through the New Life Day Center. There are many homeless individuals in Lexington."

Our Mission:

Sayre School provides an innovative and inclusive learning environment that empowers students to achieve academic excellence, embrace challenge, and cultivate integrity in order to lead purposeful lives in an ever-changing world.